

FROM SCOUT

"Custom software is finally **within reach.**"

Scout's Agency just rebuilt their entire operation on a custom platform — for a fraction of what it would have cost two years ago. I'm telling everyone in my network because I genuinely believe this is one of those moments where you either get ahead or you fall behind. Below: what cloudgroup built for me, and what they could build for you.

WHAT CHANGED FOR THE AGENCY

In Scout's words.

- 8–12 hours per client → about an hour**

"That's the difference between being able to serve five clients and being able to serve fifty." — the operational work of building a client's podcast list, before and after.
- Six tools collapsed into one**

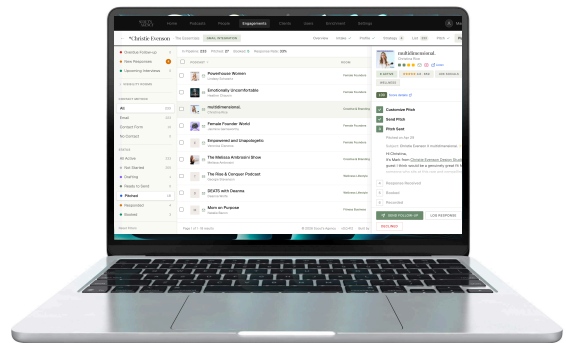
"It doesn't feel like software we're adapting to. It feels like infrastructure that was built for us." — Monday, Sheets, Drive, Notion, Typeform, WordPress, replaced with one product.
- From 2x growth ceiling to 10x**

"If I had hired my way to scale, I might have 2x'd the business. This software opens the door to 10x." — same team, same expertise, dramatically different capacity.
- Six weeks, not eight months**

"I expected this to take eight months and cost six hundred to eight hundred thousand dollars. Six weeks later I'm sitting here and it exists." — accessible to small and medium businesses for the first time.

A LOOK AT THE PLATFORM

Built for Scout's Agency.



CLOUDGROUP ENGAGEMENTS

Fixed price. Three sizes. You own all the code.

SMALL · 2 WKS

\$20K

A focused custom app

MEDIUM · 4 WKS

\$40K

Multi-feature product

LARGE · 6+ WKS

Scoped together

Platform-class build

Tell Mark that Scout sent you.

20-minute discovery, no commitment. Most projects start at \$20K. mark@cloudgroup.com

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